

# 71

## TOILET BOWL CLEANER



**Sustainable Earth**<sup>®</sup>  
COASTWIDE LABS · CORPORATE EXPRESS

**Fast-acting toilet bowl and urinal cleaner formulated for daily use on your most challenging restroom issues**

### PRODUCT DESCRIPTION

Sustainable Earth<sup>®</sup> Toilet and Urinal Cleaner (SE71) has several advantages over conventional cleaners. It is safe, versatile, environmentally responsible product that does not sacrifice cleaning performance. It is a concentrated toilet bowl and urinal cleaner that dilutes at one ounce per fixture (toilet or urinal) in most cleaning situations. It is specially formulated to clean, remove stains, eliminate and neutralize urinal odors and brighten toilet bowls and urinals without the use of hydrochloric, phosphoric or oxalic acid. Sustainable Earth<sup>®</sup> Toilet and Urinal Cleaner can be safely used daily on porcelain, porcelain enamel or stainless steel without etching or damaging them.

### FEATURES

- Contains no hydrochloric acid, phosphoric acid, hydrofluoric acid
- Thickened to cling to vertical toilet and urinal surfaces
- Removes calcium, magnesium and iron residues
- Instantly removes toilet and urinal soils from inside and outside of toilet and urinal bowls
- Effective on both oil and water based soils
- Will not etch toilet and urinal surfaces
- Versatile formulation eliminates unpleasant odors
- Low odor and no lingering or annoying smells
- Meets SEGC114 Sustainable Cleaning Product Design Standard
- Add one ounce of SE71 Toilet and Urinal Cleaner per toilet or urinal fixture

### PACKAGE SIZES

Item #	Description	Size	Units per case
SEB71032	SE71 Toilet & Urinal Cleaner	Quart	12



### Performance Data

**Dilution Ratio: One ounce per toilet or urinal fixture**

ASTM D5343-97 Cleaning Performance Test	> 99%
Soap scum removal from shower walls	Outstanding
Removal of soil deposits on toilets and urinals	Outstanding
Mineral deposit ring removal from toilets/urinals	Very Good
Brightening of metal fixtures in restroom	Outstanding
Cleaning and polishing porcelain surfaces	Outstanding
Cleaning and polishing porcelain enamel	Outstanding
Soil removal from ceramic tile grout	Very Good
Removal of countertop soils	Outstanding
Removal of partition soils	Outstanding
Removal of general soils in restrooms	Outstanding
Cleaning of mirrors, glass and metal fixtures	Outstanding
Damage to porcelain or porcelain enamels	None Detected



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Available  
exclusively  
from:



Productivity in your hands.



### Physical Data

<b>Physical Form:</b> Clear, green liquid
<b>Odor:</b> Low
<b>pH Range:</b> 5.0 to 8.0
<b>Foam Level:</b> Low
<b>Concentrated:</b> Reduces package waste
<b>Shelf Life:</b> 2 years minimum in unopened container
<b>Freeze/Thaw Stability:</b> Excellent
<b>Phosphates:</b> None
<b>Solubility in Water:</b> Complete

### Usage Information

1. Apply solution to surface to be cleaned.
2. Allow SE71 Toilet and Urinal Cleaner time to penetrate and disperse the soils.
3. Agitation with a bowl brush or swab may speed up the cleaning action.
4. Once soils are loosened simply flush the fixture and wipe away the soil and water from the outside of the fixtures.

### About Sustainable Earth®

A sustainable cleaning solution contains products that perform and have a reduced effect on the environment and human health. Corporate Express believes that a sustainable community should use its resources to meet current needs while ensuring adequate resources are available for future generations. These guiding principles motivated us to create our Sustainable Earth® line of products.

### Certification Definitions



Current environmental and sustainable standards are based on a process that may take a long time to complete. For cleaning products not included in the current environmental standards, Corporate Express has adopted the SEGC-114 Sustainable Cleaning Products Design Standard. This industry-leading proprietary standard raises the bar by examining each product's innovation and identifying packaging and product prerequisites, as well as outlining preferred product testing methods. The following chart details the Sustainable Earth® cleaning products' environmental certifications to date.



The U.S. Environmental Protection Agency's Design for the Environment (DfE) program seeks to promote the use of institutional cleaners and maintenance products with improved environmental and human health characteristics. Products displaying the EPA DfE logo have been "Formulated in Partnership with EPA Design for the Environment Formulator Initiative".



All plastic containers used in packaging products display the Society of Plastics Industries' three sided triangular arrow to make recycling easier. The majority of our containers are readily recyclable and classified as: 2:HDPE (High Density Polyethylene).

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