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GENERAL-PURPOSE CLEANER



Sustainable Earth
By Staples™

**High-performing heavy-duty cleaner
formulated for your toughest cleaning jobs**

PRODUCT DESCRIPTION

Sustainable Earth by Staples™ Ready-to-Use General-Purpose Cleaner (SEB78) is a safe, versatile, eco-conscious product that does not sacrifice performance. It cleans, degreases, brightens and deodorizes floors, windows, walls, countertops, cabinets, carpets, toilets, urinals, sinks and many other types of surfaces not harmed by water. Effectively removes industrial grease and oil, animal fats, permanent marker ink, crayons, ballpoint ink, heavy-finish buildups, shower room soap scum, fingerprints and most water- or oil- based soils. Also an effective odor neutralizer against the toughest malodors, it can be applied with a sponge, cloth, wiper, squeegee, squirt bottle or a trigger sprayer assembly.

FEATURES

- Safe for metals and glass surfaces
- Less than 1% VOC
- Effective on both oil- and water-based soils
- Leaves no sticky or soapy residues to attract soils
- Versatile formulation cleans nearly any surface not harmed by water
- Low odor makes it pleasant to use
- Meets SEGC 114 Sustainable Cleaning Product Design Standard

PACKAGE SIZE

Item #	Description	Size	Units Per Case
SEB78032	SEB78 General-Purpose Cleaner	Quart	12



Performance Data

Foaming tests	Low foaming
Damage to floor finish	None observed
Films, streaking or residues	None observed
Removal of clay soils	Superior
Removal of soils from grout	Superior
Removal of food residues	Superior
Streak-free removal of soils from glass	Excellent
Removal of fingerprints from stainless steel	Superior
Removal of oils from countertops	Superior
Normal soil removal	Superior
Wetting characteristics	Excellent
Heavy soil removal	Superior
Grease and oil removal	Superior



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General-Purpose Cleaner

Available exclusively from:

STAPLES Advantage



Physical Data

Physical Form: Clear, green liquid

Odor: Low

pH Range: 4.0-7.0

Foam Level: Low

Shelf Life: 2 years minimum in unopened container

Freeze/Thaw Stability: Excellent

Solubility in water: Complete

Usage Information

Apply this product to a clean cloth and wipe away soils from a variety of surfaces. Simply spray and wipe away soils. Tougher soils may require slightly longer "contact times" to allow time for this product to penetrate stubborn soils attached to surfaces. Cleans all types of hard surfaces not harmed by water. Use for carpet spotting or prespraying soiled carpets or fabrics. Restore/brighten grouting. Remove soap scum, urine stains and pet odors. Use to clean and deodorize air vents, floor drains and garbage cans.

Dispose of in accordance with applicable federal, state and local regulations.

About Sustainable Earth by Staples™

Our exclusive eco-preferable* line offers great ways to get the products your business needs and to lessen the impact on the environment. Every Sustainable Earth by Staples™ product meets our brand's highest environmental standards.

Plus, like all Staples® brand products, the quality is guaranteed. It's a real win-win for you — and the environment.

*Compared to conventional cleaning products.

Certification Definitions



Current environmental and sustainable standards are based on a process that may take a long time to complete. For cleaning products not included in the current environmental standards, Staples has adopted the SEGC 114 Sustainable Cleaning Products Design Standard. This industry-leading proprietary standard raises the bar by examining each product's innovation and identifying packaging and product prerequisites, as well as outlining preferred product testing methods.



The U.S. Environmental Protection Agency's Design for the Environment (DfE) program seeks to promote the use of institutional cleaners and maintenance products with improved environmental and human health characteristics. Products displaying the EPA DfE logo have been "Formulated in Partnership with EPA Design for the Environment Formulator Program." Visit www.epa.gov/dfe for more information.



All plastic containers used in packaging products display the Society of Plastics Industries' 3-sided triangular arrow to make recycling easier. The majority of our containers are readily recyclable and classified as 2:HDPE (High-Density Polyethylene), and some contain 25% post-consumer recycled plastic.

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